PAULO CARSTEN

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Full Stack Developer | Marketing | Technical Support Specialist

Spoken languages: PORTUGUESE, ENGLISH, SPANISH

PROFESSIONAL SUMMARY

Experienced full-stack web developer with 5 + years of expertise in designing, developing, and deploying responsive user-friendly websites and web applications. Proficient in front-end technologies like HTML5, CSS3, Bootstraps. Back-end development using Python (Django), and SQLite in database. Adept at collaborating with cross-functional teams to deliver high-quality projects on time and within budget. Passionate about problem-solving, staying updated on the latest industry trends, and leveraging modern tools to create innovative digital solutions. Proven track record of optimizing website performance, enhancing user experiences and driving business growth though technology.

AREAS OF EXPERTISE

- ✓ Trilingual
- ✓ HTML5 & CSS
- ✓ Python
- ✓ Figma
- ✓ Bootstrap
- ✓ Django & API
- ✓ Jira
- ✓ Git & Github
- ✓ Deployment Django
- ✓ Linux Commands
- ✓ SEO / Page Speed
- ✓ Putty /Puttygen
- ✓ Google Business Profile
- ✓ Pay Traffic
- ✓ Fillezilla
- ✓ Help Desk & I.T Support

PROFESSIONAL EXPERIENCE

WEB DEVELOPER & MARKETING, BRASIL WEB SOLUTIONS, 2022 – 2025 | *Brazil*
After years of experience in IT, I ventured out on my own and founded my own business.

- Designed and developed visually appealing, user-friendly websites with responsive pages optimized for various devices, ensuring fast load times and SEO-friendly structures
- Created custom real estate websites, allowing companies to register property listings with detailed information such as size, value, images, and other key data.
- Developed and managed databases for websites, ensuring seamless organization and retrieval of registered data.
- Set up and optimized Google My Business profiles to enhance online visibility and improve business presence.
- Utilized Python and the Django framework to develop robust and dynamic web applications.
- Leveraged Linux expertise for hosting websites, ensuring high reliability and optimal performance.
- Completed Udemy courses in Python and the Django framework to further enhance web development skills.
- Gained proficiency in running paid traffic campaigns through Google Ads, successfully driving lead generation and attracting new clients.

ACADEMY YEARS, I WORKED AS A WEB DEVELOPER AND IT SUPPORT, 2018 – 2021 | *Brazil*
During my academic years, I worked on VM Systems, ASP Software and H&C LTDA. In various I.T areas.

- Collaborated with a team to design and understand the architectural structure of developing systems.
- Contributed to client website projects, developing management systems, stock systems, and landing pages.
- Designed, developed, and maintained dynamic web applications to implement complex features and functionalities.

- Created fully responsive, customized, and clean website pages.
- Provided IT support to clients, resolving technical issues and ensuring smooth operations.

ENGLISH TEACHER, Wizard, *Brazil* | 2016 – 2018

As an English teacher, taught adults and kids a second language.
- *Worked one-on-one with struggling students to strengthen specific skills, evaluated progress, and adjusted teaching plans to ensure effective learning and mastery of the subject matter.*
- Recording student's skills and knowledge levels to track their progress.
- Regularly checked homework assignments, reviewed quizzes, and provided feedback to help students improve.

BAGBOY / CASHIER/ STOCKER, 2012 – 2015 | *United States of America*

Worked for three years in retail, gaining valuable experience in customer service and store operations.
- *As a bag boy, assisted customers by packing groceries efficiently and offering help with carrying items, ensuring a positive shopping experience.*
- *Assisted clients in effectively utilizing software by providing step-by-step guidance and addressing their specific needs.*
- *Troubleshot technical issues and offered practical solutions to improve user experience and satisfaction.*

EDUCATION

Bachelor Degree – Information System
Universade do Planalto Catarinense (UNIPLAC)**,** *Brazil*   **Date:** 2022

High School
Miami Sunset Senior High School*, USA*   **Date:** 2012

CERTIFICATIONS

Django 2.2 & Python | The Ultimate Web Development Bootcamp
Udemy

Python Django Dev to Deployment
Udemy